



Cecilia Aguayo
Machete Mexican
& Healthy Food



Rhona Nieto Doria
Hablón Styles & Hues



Shobna Kannusamy
Soirette Coaching



Keynote Speaker
Tina Strehlke
CEO of Minerva BC

Women Empowering Women

**A Collaborative Networking and Learning
Event for Aspiring Entrepreneurs**

Agenda

10 am: Networking & Showcase

10:30 am: Keynote Speech

"Building Community, Building Resilience"

11 am: Panel Discussion

"The Ups and Downs of Running a Business"

11:45 am: BCAFM Sharing

"How to Sell at Farmers Markets"

12:15 pm: Networking & Refreshment

1 pm: Closing



Saturday, July 8, 2023



10 am - 1 pm



800 E. Broadway, Vancouver



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604-879-8208 Ext. 204

Sign up



**Mount Pleasant
Neighbourhood House**



WelcomeBC



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Women Empowering Women

A Collaborative Networking and Learning Event for Aspiring Entrepreneurs



"Building Community, Building Resilience" Keynote Speaker: Tina Strehlke, CEO of Minerva BC

Running a business isn't an easy task on a good day – nevermind the challenges entrepreneurs are facing in a post-2020 world. This session will explore how women entrepreneurs can build community and increase resilience, and also highlight some of the resources available to grow your business.

Panel Discussion: The Ups and Downs of Running a Business



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"How to Sell at Farmers Markets: Tips and Preparation." Session Speaker Melissa Maltais, BC Association of Farmers' Market

This session is designed for aspiring entrepreneurs and new business owners with food or handcraft business ideas. Our expert speaker will share valuable insights and practical tips on how to prepare for and succeed at selling at farmers markets.



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